

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/162/New Plans and Promotions/11-12/33

dt @ Chennai 14-07-11

Sub: Extension of FREE RECON SIM (32K) offer for activating 2G & 3G Mobile connections in TN Circle during JULY 2011- reg.

Ref : 1.C.O. Lr No: 3-2/2010/P&P-CM dt 17.6.2011.

2. This office ltrs of even no. 22 dt 20-06-11 and 24 dt 23-06-11 and 26 dt 30-06-11

In continuation to the above referred letters, approval of the Competent Authority is hereby conveyed for extension of FREE RECON SIM (32K) offer for another 16days from **16-07-11 to 31-07-11** through CSCs only.

All other terms and conditions remain the same.

(K.R. Aravindavalli)

AGM(Marketing-CM)

044-28290825, 9443100876

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - **Trichy** - for necessary action please.

DGM (N/W-O)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please